

PERSONAL

Lives, studies, and works in London, UK
Swedish citizen
31 years old (born 13 July 1976)
Marital status: long-term relationship
First class BA Hons in Architecture, RIBA Part 1
Languages: Swedish (native), English (fluent), German (near-fluent), Norwegian and Danish (perfect understanding), French (elementary)
Recent travels: Nigeria, Hong Kong, Guangzhou, Dominican Republic, LA, Miami, Las Vegas, Cuba, Spain, Thailand, Italy, Croatia, Indonesia
Software: Good working knowledge of most major 2D and 3D applications

PROFESSIONAL EXPERIENCE

Mar 2007- **Select Travel (selecttravel.com)**
Jan 2008 Interior Designer & furniture design
London Won the commission and carried out all design and architectural work from start to finish for this new boutique flagship travel agency store. Initiated the concept and carried it through in cooperation with the client, providing all working drawings and part specifications, through to PR dissemination

Jun 2006- **Pontus By the Sea**
Nov 2006 Interior Designer & furniture design
Stockholm Came up with the architectural concept, designed, and supervised the construction of a new wine bar for this high-end restaurant in central Stockholm

Apr 2006- **Light Moods/Nordic Light**
July 2006 Writer
Stockholm Came up with the textual concept, researched, and wrote in its entirety the book »Light Moods« for Stockholm's most luxurious boutique hotel,, Nordic Light. Includes texts on colour theory and the psychology of colour, as well as interviews and instructional copy

Sept 2005- **Erik Andersson Architects (erikandersson.com)**
Sept 2006 Assistant Architect
Stockholm Working with most common tasks in a small but well-renowned architecture office, from strategical decisions through to building models, preparing competition entries, and drawing everything from kitchens to public halls

Sep 2003- **MediTV/Softish**
Jan 2005 Conceptual development/research
Stockholm Came up with the concept for and worked directly with the team behind Swedish television show »Softish« on (Swedish) Channel 4's MediTV channel, providing research and pre-interviewing the panel members as well as planning programs, instructing hosts, and liaising with producers

Mar 2001- **Abel & Baker UK Ltd**
June 2002 Senior Copywriter
London Writing all copy for this award-winning UK advertising agency, as well as being in charge of a creative team of eight people, holding official presentations, and liaising directly with the CEO

Apr 2001- **UK Smart**
Feb 2002 Editor-in-chief
London Running an editorial team of about 13 people in what was supposed to be an all-singing, all-dancing web portal supported by the UK's Royal Mail

June 1999- **boo.com/boom**
Feb 2001 Nordic editor
London Responsible for the three Nordic editions of the infamous dot.com venture's webzine, boom, I flew between the Nordic countries and the UK, where I was based for most of this time. A quite incredible mixture of start-up energy, frustrations, vibrant meetings, and global confusion in the dot.com era

Oct 1998- **Freelance copywriter**
Stockholm Writing and doing conceptual work for different brands including H&M, Rebtel.com, Sunday Sun, Absolut Vodka, Nordic Light, GreatWorks, the Swedish Army, KTH (Royal Technology College of Stockholm), Fortum, Familjen, JC Jeans&Clothes, Frankenstein, and others

Oct 1998- **TBWA**
July 2001 Contracted freelance Copywriter
Stockholm Working with brands like Absolut Vodka (as head of the team behind the guide book, Absolut Sommar), and Michelin, as well as adapting and writing all Swedish copy for Apple Computers, including the localisation of tv commercials and radio ads

Sep 1996- **Nöjesguiden**
June 1999 Inhouse Writer, Music Reviewer, and Books Editor
Stockholm The Stockholm equivalent of Time Out Magazine. I wrote mainly on music, literature, and food, but also rather a few major feature stories.

June 1996- **Mono**
July 1999 Co-founder and Editor-In-Chief
Stockholm Set up and ran, together with some friends, this literary fanzine, devoted to promoting the books and authors we love(d)

June 1995- **Dagens Nyheter**
Aug 1995 Editorial Intern
Stockholm Summer placement at Sweden's largest daily newspaper, gaining valuable experience from working within Sweden's biggest editorial office

Sep 1995- **Freelance journalist**
Stockholm Contributing to a range of both international and Swedish magazines, newspapers, and newsletters including Wire Magazine, Another Magazine, Bon International, Kulturreflash.net, Frame Magazine, Absolut Reflexions, Fascion, Merge, Mono, Dagens Nyheter (largest daily in Sweden), Plaza Magazine, Rum, Residence, Forum AID, and others

ACADEMIC EXPERIENCE

- Sep 2007- **Architectural Association**
June 2008 Dip 16
(ongoing) Fifth year diploma studies under the tutelage of
London Steve Hardy and Jonas Lundberg (UFO/Urban
Future Organization)
Elected by school director Brett Steele to be the
sole AA nominee for the RIBA/Norman Foster
Travel Scholarship 2008
- Sep 2006- **Architectural Association**
June 2007 Dip 5
London Fourth year diploma studies under the tutelage of
George Legendre (ijp Corporation)
- Sep 2002- **Oxford (Brookes) School of Architecture**
June 2005 First class BA Hons in Architecture, David Greene's
Oxford and Andrew Holmes's unit
Wins Frederick Pritchard Memorial Prize for Best
Third Year Dissertation
- Aug 1992- **Frans Schartaus Business School**
June 1995 European Bacculaureate
Stockholm

EXHIBITIONS

- June 2007 **AA End-of-Year Review 2007**
End-of-year student exhibition at the Architectural
Association, with accompanying book and dvd
- Nov 2005- **This Burns! - Form, Design, and Fire Protection**
(touring) Exhibition curated by Svensk Form, the Swedish
Society of Crafts and Design (and the oldest design
institution in the world)
- July 2005 **JAM @ Under The Westway**
London An exhibition together with fellow students Alex
Kaiser and Jonathan Holt: gigantic wall projections
of one architectural scheme each
- June 2005 **Modern Art Oxford**
London End-of-year student exhibition at the MOA

RECOMMENDATIONS

Pritzker Prize winner David Greene (Archigram)

David Greene
16A, Fitzjohn's Avenue
London NW3 5NA
UK

Erik Andersson, Erik Andersson Architects
mail@erikandersson.com, +46 (0)8 440 01 00

Professor Mark Swenarton MA PhD FRSA FRHistS, Head of
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AA Director Brett Steele

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PROFILE

Excellent communication skills, in writing as well as verbally. Creative, structured, ambitious, hard working. Performs well under pressure. Enjoys complex tasks. Detailed approach, yet with the ability to stay focused on the overall picture. Long experience from several branches of the media sector: journalism, advertising, publishing, Internet, tv. Highly developed skill-set acquired from both working within and leading creative teams (including managing their budgets), and making them run in the same direction.

My objective at this point is to work for a first-class architecture office, ideally in a position where my international perspective, interest in architectural theory, contemporary techniques, and popcultural phenomena, as well as my background within information strategy/media can be utilised to its fullest. I am especially interested in working with next generation architecture: the latest developments within parametric design tools and engineering analysis software packages. Interesting projects, professional atmosphere, and inspiring colleagues preferred over titles.

Outside of the work environment, I have a background in music (vocals/guitar) and as a semi-professional football (soccer) player, which perhaps underlines my commitment and drive to achieve. I also enjoy programming, art-house cinema, playing squash, going to art exhibitions, and travelling the world.